

NxtStory Studios is a storytelling and strategy studio built for small brands who refuse to stay invisible. We help business owners clarify who they are, who they serve, and why they matter, then turn that clarity into video content that compounds. In a world where customers search before they decide, we make sure your story shows up with confidence.

Most small businesses struggle with content not because they lack effort, but because they lack clarity. The prompts below are designed to help you define your story, sharpen your positioning, and understand the transformation you provide. When you know what you stand for, showing up online stops feeling overwhelming and starts feeling strategic.

Clarify Who You Actually Serve

"Act as a brand strategist. Based on this description of my business, help me clearly define who we serve, who we are not for, and what problem we solve best. Here is my business description: [insert description]."

Identify the Real Pain Point

"Based on my industry, what is the deeper emotional frustration customers feel beyond the obvious problem? Help me articulate that clearly."

Craft a Clear Positioning Statement

"Create a clear positioning statement for my business in this format: We help [specific audience] who struggle with [specific problem] achieve [clear outcome] without [common frustration]."

Define My Brand's Core Message

"If my brand could only communicate one core message consistently for the next year, what should it be based on this description of my business? [insert description]."

Turn Services Into Story

"Rewrite my list of services into a narrative that focuses on why they matter to the customer instead of just what they are. Here are my services: [insert list]."

Clarify My Brand Voice

"Help me define my brand voice in five traits. Describe how I should sound, what tone to avoid, and how I want customers to feel after engaging with my content."

Create a Short Brand Story Paragraph

"Write a short, compelling brand story paragraph that explains why my business exists, who it serves, and what makes it different. Keep it conversational and grounded."

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